



# SPEAKER REQUEST FOR PROPOSALS

FleetCon 2021  
August 30-September 1, 2021  
Kalahari Resort & Conference Center  
Round Rock, Texas

Interested in presenting a session at FleetCon 2021? To assist you in preparing your proposal, we have posted submission guidelines for the Conference & Exposition. Print a copy of the guidelines and use the information to prepare your submissions. The guidelines contain the information required on the electronic submission form.

All proposals must be submitted [online](#) by **February 5th, 2021**.

By the end of March, you will receive notification of the status of your proposal. Please do not contact FleetPros before the end of March since the speaker committee reviews will not be concluded before then.

Thank you, and good luck with your submission(s).

## GUIDELINES:

1. Please complete each field in the submission form.
2. We recommend that you save the text of your abstract, learning objectives, and methodology in a word processing file. If there is a problem in receiving your submission, you will have the text to copy and paste again (so you will not have to rewrite your proposal).
3. We would appreciate receiving a copy of a recent PowerPoint presentation created for this presentation or a recent presentation you have done if you are a new speaker to FleetPros. Video samples of presentations will also be accepted. Please submit to: [business.manager@fleetpros.org](mailto:business.manager@fleetpros.org).

## OVERALL CONFERENCE PROGRAMMING

**August 30** Pre-Conference & Opening Ceremonies

**August 31 – September 1** Conference

**August 31 – September 1** Exhibit Hall

Take your place among our profession’s experts. By sharing your experiences, you make a valuable contribution to the profession’s field of knowledge. The Program Selection Committee is seeking proposals from dynamic, interesting speakers which reflect:

- Leading-edge information as it relates to the field of fleets
- Emerging trends in the workplace learning and performance field
- Case studies/best practices from companies and government agencies
- Strategies for improvement and innovative approaches
- Demonstration of measurable impact and results metrics



## **SPEAKER REQUEST FOR PROPOSALS**

FleetCon 2021  
August 30-September 1, 2021  
Kalahari Resort &  
Conference Center  
Round Rock, Texas

The Call for Presentations focuses on three educational areas (examples included):

1. Extreme Ownership: Personal/Professional Development
2. Emergency Preparedness
3. Essentials of Fleet Operations

**Presentations are 60 minutes in length.** Each presenter is responsible for adhering to the respective timeline that must be followed.

### **ABOUT FLEETPROS**

FleetPros is a non-profit industry association which strives to support fleet professionals through education, networking, and resources. FleetPros members have the opportunity to meet frequently with other fleet management professionals to exchange ideas and find solutions to common problems. The association also enjoys strong support from our associate (supplier) members. These valued associates keep FleetPros fleet members informed about the latest innovations and product developments. In return, suppliers are provided a positive environment to introduce their products and services and meet prospective clients.

FleetPros was organized in 1976 by a group of fleet management professionals seeking to share their experiences and solve common problems. It has since grown to become one of the most progressive and innovative organizations of its kind. The Association currently has five chapters (Arizona, Colorado, Nevada, Texas, and Utah) which include most of the surrounding states and represent approximately 1100 fleet professionals and suppliers.

FleetPros chapters conduct local meetings quarterly with professional speakers, panel, and round table discussions on a wide variety of topics. Annually, FleetPros conducts a conference (Fleetcon) for fleet professionals, which includes management and technical training sessions and an equipment exposition.



## SPEAKER REQUEST FOR PROPOSALS

FleetCon 2021  
August 30-September 1, 2021  
Kalahari Resort &  
Conference Center  
Round Rock, Texas

### TARGET AUDIENCE

FleetPros actively works to ensure that appropriate educational programs are available to fleet professionals for their on-going professional growth and development. We provide these opportunities at both the Chapter and Association levels through quarterly chapter meetings and our annual conference, FleetCon.

\*Proposals submitted to sell a product are not acceptable.

### SELECTION CRITERIA

The selection process follows a rigorous review of every proposal submitted. The Program Selection Committee strives for a diverse and well-balanced conference. For the 2021 Conference a special effort will be made to include speakers of both General and Advanced leadership roles in the Fleet community, and programs that offer solutions that can be implemented by attendees.

### INSTRUCTIONS FOR COMPLETING A PROPOSAL

Each proposal will be reviewed carefully for:

- Completeness, accuracy, and clarity of the proposal
- Well-defined, realistic learning objectives that can be met in the time allotted
- Clear, specific, and informative content and linkage of content to learning objectives
- Content that is current and practical or cutting-edge
- Presenters with expertise in the topic area and prior speaking experience in front of large groups

**We reserve the right to not accept incomplete or late proposals.**

### REGISTRATION

As a nonprofit association, FleetPros does **not** provide honoraria for presentations at FleetCon or the Exposition. Presenters should cover all of their individual travel and hotel expenses. One speaker per concurrent session is provided with a full complimentary registration, including meals and attendee events.

### FLEETPROS POLICY ON EDUCATIONAL PROGRAMMING

FleetPros programs are noncommercial. Individuals should refrain from using brand names and endorsing specific products. Session topics should not be related to a specific product or service the presenter endorses. **Under no circumstances should a FleetCon podium be used as a place for direct promotion of a speaker's product, service, or monetary self-interest.** Presenters also must refrain from overt statements, harsh language, or pointed humor that disparages the rightful dignity and social equity of any individual or group.



## SPEAKER REQUEST FOR PROPOSALS

FleetCon 2021  
August 30-September 1, 2021  
Kalahari Resort &  
Conference Center  
Round Rock, Texas

### REVIEW AND NOTIFICATION INFORMATION

The Program Selection Committee will evaluate proposals submitted based solely on the information provided and will make final selections accordingly.

FleetPros will notify all proposal submitters by the end of March 2021. Please do not call FleetPros regarding acceptance or rejection of your proposal unless you have not been notified by the end of March.

The Program Selection Committee encourages proposals from different companies and organizations representing diverse points of view. The committee requests companies to submit their best proposals and to limit the number of proposals they submit to two.

### SPEAKER PRESENTATION SLIDES

The conference is a green conference. If you are selected to present at FleetCon 2021, you will be required to meet the following timelines:

**Submit an electronic copy of your presentation no later than August 1, 2021. We will not be providing copies of presentation slides at the conference, so it is very important that your slides be provided electronically for us to post for attendees. Attendees have provided us with negative feedback in regard to presentations they cannot view slide content prior to conference.**

### AV EQUIPMENT

A lavalier microphone, projector and screen will be provided in every room. Laptops or additional AV equipment must be requested by the speaker by August 1, 2021. Please contact the Business Manager at [business.manager@fleetpros.org](mailto:business.manager@fleetpros.org) or call 800.667.6362 to submit your request.